## **POP Conference 2025**

Subject line: Here's why I can't miss POP Conference 2025

Hi [supervisor name],

I would like to attend the Power of Payment Integrity Conference, on April 21 – 23, 2025, in Nashville, Tennessee. Attending in person will enable me to attend a variety of educational sessions and give me access to a network of leading industry professionals and other payment integrity leaders.

POP Conference is the industry's **only** event exclusively for payers. It offers over 25 educational sessions specifically designed for payment integrity program building, professional development, and enrichment. The wide range of topics covered include:

- Opportunities to reduce PI administrative costs
- How to grow internal audit programs
- Trends that impact our future cost-containment strategy such as the use of AI by both providers and payers

All of these sessions will help our team and our community to stay ahead of a challenging and fluctuating environment. The ideas, best practices, and contacts I will gain from this conference will save time and money while prioritizing our payment integrity program needs.

With the current economic conditions, I understand we must be very conscientious of where we spend money. Here's an approximate breakdown of conference costs:

- Airfare = \$500
- Hotel \$305 per night (incl. fees) X 3 nights = \$1015
- Transportation and airport parking (no car rental needed) = \$200
- Food outside of conference = \$100
- Registration Fee = \$0 with commitment to attend (while spots last)
- Nightly networking receptions and conference events = All included TOTAL: \$1815

If given the chance to attend, I'm confident this investment will be worthwhile to our organization, and I am committed to sharing the resulting knowledge and resources with the team. Thank you for considering this request. I look forward to your reply.

Sincerely,